



- MEDIA ALERT -

Annual “Cop on a Rooftop” Fundraiser for Law Enforcement Torch Run benefitting Special Olympics Indiana Returns Friday, May 17 at 16 Indiana Dunkin’ Locations

WHAT:

The annual “Cop on a Rooftop” event will take place Friday, May 17, from 5 a.m. until noon. Law enforcement officials will be stationed on rooftops at 16 participating Dunkin’ locations across the state of Indiana – doubling the number of participating locations from last year – collecting money for the Law Enforcement Torch Run to benefit Special Olympics Indiana.

This year’s Special Olympics Indiana fundraisers are aiming to surpass last year’s grand total of \$10,884. Since 2018, the event has raised more than \$10,880 total dollars for Special Olympics Indiana.

WHO:

Special Olympics athletes and their families, plus representation from the Indianapolis Indians and Colts Cheerleaders, are among the special guests who will join law enforcement officials to show their support. In honor of Special Olympics athletes and the law enforcement officials participating in this annual event, Dunkin’ will donate \$1500 to the Law Enforcement Torch Run to benefit Special Olympics Indiana.

DETAILS:

- Each guest who makes a donation to the Torch Run will receive a free donut
- The “Champion Donut,” yeast rising donut with white icing and red drizzle, will be available at participating Dunkin’ locations while supplies last

WHEN:

Friday, May 17, 2019
5 a.m. – Noon EST

WHERE:

Dunkin’
6842 Whitestown Pkwy, Zionsville, IN 46077
May 17 from 5 a.m. to noon EST

There are 16 participating Dunkin’ locations across the state of Indiana. For a full list of participating locations, please visit: www.coponarooftop.com/Indiana.pdf

MEDIA VISUALS

- Public safety personnel (police officers, firefighters) standing on the rooftop of the Dunkin’ Donuts store to draw in potential donors and raise awareness
- Special Olympics athletes and public safety personnel working together to collect donations from the public



INTERVIEW OPPORTUNITIES (PREVIEW or DAY-OF ONSITE)

- Special Olympics Indiana athlete, who can discuss the impact of Special Olympics Indiana programming
- Local public safety personnel (police officers/firefighters), who can talk about the impact of the Law Enforcement Torch Run in bringing the community together

About Special Olympics Indiana

Special Olympics Indiana is a nonprofit organization that is a part of the global Special Olympics movement, using sport, health, education, and leadership programs every day around the world to end discrimination against and empower people with intellectual disabilities. Founded in 1969 and celebrating its 50th anniversary this year, Special Olympics Indiana has grown to more than 16,000 athletes and unified partners in virtually every county throughout the state. With the support of nearly 10,000 coaches and volunteers, Special Olympics Indiana provides year-round sports training and athletic competition in more than 20 Olympic-type sports for children and adults with intellectual disabilities at no cost to the participants. Learn more by visiting www.soindiana.org.

About Indiana Law Enforcement Torch Run

The Indiana Law Enforcement Torch Run® is so much more than a run. Agencies can coordinate any activity that raises awareness and funds for Special Olympics athletes and create an enjoyable experience for law enforcement participants. This event is the largest grassroots fundraising program benefiting Special Olympics throughout the world. Internationally, law enforcement agencies raise funds and awareness for Special Olympics.

About Dunkin'

Founded in 1950, Dunkin' is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' is a market leader in the hot regular/decaf/flavored coffee, iced regular/decaf/flavored coffee, donut, bagel and muffin categories. Dunkin' has earned a No. 1 ranking for customer loyalty in the coffee category by Brand Keys for 13 years running. The company has more than 12,800 restaurants in 44 countries worldwide. Based in Canton, Mass., Dunkin' is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.DunkinDonuts.com.

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Site Contact

Officer Josh Chapman
Zionsville Police Department
317-439-3528
jchapman@zionsville-in.gov

Media Contact

Andrea Hawman
Bohlsen Group
317-602-7137
ahawman@bohlsengroup.com